

# **Association of Yukon School Councils, Board and Committees 2023 – 2026 STRATEGIC PLAN**



***Working together to support strong and well-informed school councils  
for improved learning and life outcomes for students.***

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## Overview

Given the many changes in the educational landscape in the Yukon in the last few years, the Executive of the Association of Yukon School Council, Boards and Committees decided that it was time to undertake a strategic plan, to assist them in determining the needs of the members School Councils, opportunities for working with educational partners in the Yukon and focusing their efforts. This is the first strategic plan for AYSCBC since they were established 24 years ago.

A key part of the strategic planning process was consultation. From May 2023 until September 2023, the consultant interviewed School Councils and education partners (Catholic Education Association of the Yukon, Commission Scolaire Francophone du Yukon and the Department of Education). We were not able to connect with the First Nations School Board. These interviews were summarized into reports given to the Executive. This input formed the basis for the strategic planning exercise.

The Executive met with the consultant on several evenings and weekends to first develop the vision, mission and values, followed by an extensive analysis of the internal and external context, also known as SWOT analysis (strengths, weaknesses, opportunities, threats).

Guided by the vision, mission and values, the Executive used the SWOT analysis to develop the strategic priorities, goals and objectives in this report. These actions will guide the work of AYSCBC for the next several years.

## **Vision, Mission and Values**

### **Vision**

Working together to support strong and well-informed school councils for improved learning and life outcomes for students.

### **Mission Statement**

We support School Councils and the communities they serve-parents, caregivers, families, and Yukoners- through bringing the voices of School Councils together, providing a venue to identify common challenges, and coordinating collective action to address them.

We recognize and support the foundational role of First Nations in the Yukon education system and seek to collaborate and engage with Yukon First Nations.

### **Values Statements/Guiding Principles:**

#### ***1. Education and Learning***

We believe that School Councils are important voices in the education system in the Yukon. As an Association, we uphold the role of School Councils as an active part of the education system and in student learning. We support success for all students, regardless of their individual learning needs. We believe that students thrive in an environment where parents, families, caregivers, the school community and First Nations can work together to support students in achieving their individual learning goals.

#### ***2. Yukon First Nations***

We acknowledge the rights of Yukon First Nations and recognize, respect and support their role in the Yukon education system.

#### ***3. Communication and relationships***

We strive to develop and maintain strong communication and relationships with School Councils, the Department of Education, Yukon First Nations, and other educational partners in the Yukon.

#### ***4. Responsive to change***

The delivery of education in the Yukon continues to evolve. We are committed to embracing changes and working towards creative ways to continue to support School Councils and the communities they serve and their role in education.

### 5. *Respect and responsibility*

As an organization, we are accountable and transparent with our membership and responsible with our resources and in our relationships. We value inclusivity, collaboration, engagement and respectful communication and behaviour.

## Priorities, Goals and Objectives

### Strategic Priorities:

- Relationships
- Communication
- Learning

### *Relationships*

Work to advance effective relationships with our educational partners to assist School Councils in their work.

#### GOAL #1 An effective relationship with the Department of Education

Objective (i): work with the Department to create communication channels for AYSCBC to coordinate, communicate and prioritize common concerns and issues from School Councils

#### GOAL #2 Build relationships with other partners where School Councils have identified a partner with whom to engage

Objective (i): work with School Councils to identify these needs

Objective (ii): facilitate the work/projects which need to take place

### *Communication*

Update and improve communication with our members based on what they need to be effective School Councils

#### GOAL #1: Revise the current AYSCBC website

Objective (i): determine website needs, via School Council consultations

Objective (ii): develop and implement a plan to revamp the current website based on this input

**GOAL #2: Assess School Councils' Communication needs and preferences**

Objective (i): connect with School Councils to determine how to effectively and efficiently communicate important information to them

Objective (ii): develop a communications plan to implement the findings

**GOAL #3: Communicate 'about AYSCBC' more clearly**

Objective (i): change the name of the Association

Objective (ii): update the handbook and website to more accurately communicate the role and scope of AYSCBC

Objective (iii): communications plan (letters, press releases, other) to specifically publicize the name change and the role of the Association

**GOAL #4: Strengthen Connections with and between School Councils**

Objective (i): develop plan to engage with each School Council on an annual basis

Objective (ii): develop opportunities to bring School Councils together outside of conferences to work on common issues/concerns

***Learning***

Revise and expand the current model for supporting School Councils in their work and their development as School Council members

**GOAL #1 updated AYSCBC handbook**

Objective (ii): consult with School Councils as to information to include and how to offer (e.g. online version)

Objective (iii): develop a plan for updating of guide

**GOAL #2 coordinate existing learning resources to improve accessibility and delivery to School Council members**

Objective (i): create list of existing resources both within AYSCBC and from other sources to support School Councils in their work

Objective (ii): consult with School Councils to determine their ongoing learning needs

Objective (iii): conduct exit interviews or surveys with a selection of leaving School Council members

Objective (iv): communicate existing learning resources to School Councils

GOAL #3 Review the current format, structure and content of the annual conferences

Objective (i): consult with School Council members to determine optimal conference format and content (timing, lead time for communication, conference topics, etc)

Objective (ii): liaise with conference planners to ensure this feedback is part of conference planning

Objective (iii): regularly evaluate conferences